

COMACCHIO S.p.A. is a team born in 1986 thanks to the vision and passion of the Comacchio brothers, members of the Board of Directors and role models in the daily choices and in the achievement of company objectives.

- *Winning companies also turn their customers into winners. The most experienced companies constantly create new customer value, are deeply customer oriented and satisfy their needs. (cit. Philip Kotler)* At Comacchio we are committed to **customer satisfaction**, designing and manufacturing hydraulic drilling rigs that comply with laws and regulations, highest industry standards and meet the needs of our customers;
- *Talent wins games, but teamwork and intelligence wins championships. (cit. Michael Jordan)* **People** are the fundamental element for achieving company objectives. Teamwork, mutual respect and outstanding commitment by everyone at Comacchio are the keys to creating a positive work environment and achieving company objectives;
- *Details make perfection, and perfection is not a detail. (cit. Leonardo da Vinci)* At Comacchio **Continuous improvement** is a strong motivational drive to improve the services offered by the company and to increase competitiveness and presence on the global market;
- *A dream is just a dream. A goal is a dream with a plan and a deadline. (cit. Harvey B. Mackay)* Getting the job done and done well is not enough in order to be competitive; **effective activity planning** and management aimed at optimizing resources and production flows becomes of paramount importance;
- *If you add a little to a little, and then do it again, soon that little shall be much (cit. Hesiod).* At Comacchio, we are committed to **optimizing both human and non-human resources**. In addition to identifying the most suitable human resources for specific production activities, we focus on optimizing the inventory and material flow in the manufacturing process, minimising waste and turning it into an opportunity to improve work performance;
- *Live as if you were to die tomorrow. Learn as if you were to live forever. (cit. Mahatma Gandhi)* At Comacchio, we believe that **employee training and development** are essential to delivering the most effective support to the customer. For this reason, continuous professional development and learning is an essential element in consolidating and expanding personal skills and attributes and fostering business growth;
- *Luck is not a PPE (INAIL safety campaign 2017).* At Comacchio, a **strong workplace safety culture** is expressed through key activities aimed at ensuring a safe working environment for all employees. This aim is pursued through ongoing training and information sharing, planned maintenance programmes for the equipment, proper use of PPE, safety meetings and the involvement of all the people in charge (General Director, H&S Manager, Company Doctor, Workers' health and safety representative).

*The Management*